

# OFFICE OF THE CITY MANAGER

DATE: FRIDAY, OCT. 17, 2014  
TO: MAYOR AND CITY COUNCIL  
FROM: SCOTT H. NEAL, CITY MANAGER  
RE: FRIDAY REPORT FOR OCT. 17, 2014

## FRIDAY REPORT



1. 50th & France Project Update – Starting the week of Oct. 27, wayfinding system activities will begin at each parking ramp. Wayfinding system activities include the installation of the parking ramp monument signs and testing of the parking stall system. All other construction crews will be performing punch list tasks in preparation for substantial completion Oct. 31. Punch list activities include testing, repairs, cleaning or any other activities to restore the District to normal condition before construction began. There are no anticipated parking ramp access or stall closures. There are no anticipated pedestrian or street access closures. All significant construction work is expected to be complete Oct. 31. Minor landscape repairs may occur in May 2015, but are not expected to have any impacted on businesses or parking. The City of Edina, Kimley-Horn and the Contractors would like to thank the 50th & France Business & Professional Association, 50th & France businesses and all District customers for their cooperation and patience while construction has occurred over the past five months. The public's support and input has been a true indication of the project's success.
2. Park Planning - Ron Vine, ETC Institute/Leisure Vision will present the results of the Community Needs Assessment Survey at 7 p.m. Monday, Oct. 20. The presentation will be held in the City Hall Council Chambers. Council Members are invited to attend. If you cannot attend, the meeting will be recorded and will be available Oct. 21 at [www.EdinaMN.gov](http://www.EdinaMN.gov).
3. Arden Avenue Project – Staff is presenting the preliminary engineering report and recommendations to the Edina Transportation Commission at its meeting. Please recall that this project implements principles of the Living Streets Policy and draft Living Street Plan. It continues our change in thinking about the use of our streets from primarily auto-centric to the incorporation of pedestrian-centric elements and what is required for a balanced, multi-modal transportation system.
4. Employee News – Today is Susan Quist's last day of employment in the Police Department after 14 years of successful service in the administration and civilian services areas. Fire Chief Tom Schmitz and Police Chief Dave Nelson were the featured speakers at this week's Rotary Club of Edina noon meeting. They did a fantastic job.
5. New Police Squad Cars – One new squad is finished and on the road. The new graphics are impressive. Additional new squads will be finished and on the road next week.
6. Liquor Store Awards - Edina Liquor received the 2014 Minnesota Municipal Beverage Association Facility Award for Commitment to Staff Development. The award recognizes our work in developing and training staff with new service model known as GUEST. In addition, Steve Grausam received the 2014 Friend of the Retailer Award from the Minnesota Licensed Beverage Association for his advocacy efforts on behalf of local liquor retail stores.
7. Neighborhoods - Chowen Park and Normandale Park have voted to form neighborhood associations and are in the process of submitting applications for recognition.

8. Edinborough Park LED Lighting Results - It has been six months since the LED lighting retrofit was completed at Edinborough Park. We now have data demonstrating the financial and energy savings related to the project. Compared to the same time period in 2013, the Park has realized a financial savings of \$19,784 and a consumption savings of 127,800 Kilowatt hours. We also received the rebate from Xcel Energy in the amount of \$60,876. Park staff will continue to explore other projects that will result in similar types of savings.
9. 3CMA Awards - The City-County Communications & Marketing Association (3CMA) recently presented the City of Edina with six awards in its national competition. Edina won three of them by sweeping the “TV and Video – Interview/Talk Show/News Programming” category. The City of Edina received first-place Savvy Awards for “Enterprise Edina,” a monthly talk show hosted by Edina Chamber of Commerce President Lori Syverson, and the logo used with Edina Liquor’s tagline, “Where Profits Get Poured Back Into the Community.” The City received second-place Silver Circle Awards for a video with tips for safe bicycling and the monthly public safety program “Beyond the Badge.” The City received third-place Awards of Excellence for its bimonthly news broadcast “Agenda: Edina” and employee extranet, Edinet. Congrats to CATS!